

Talkster Wins TMC's 2008 *Communications Solutions* Product of the Year Award

talki™ Mobile Application Honored for Innovation in Consumer Communications Services

TORONTO, ONT – May 27, 2009 – Alternative mobile communications company, Talkster (www.talki.me), today announced its mobile application, talki™, won Technology Marketing Corporation's (TMC) 2008 Communications Solutions Product of the Year Award. Talkster's talki™ mobile application gives consumers affordable alternatives to traditional long distance and international calling, plus text and picture messaging without the hefty SMS and MMS charges. Since introducing its award-winning consumer communications services in 2007, Talkster has saved callers millions in international calling fees.

The Communications Solutions Product of the Year Award recognizes Talkster's vision, leadership and attention to detail which are the hallmarks of the prestigious award. Talkster has been awarded TMC's Communications Solutions Product of the Year Award for the last three years, having won for its innovation in voice over instant messaging (VoIM) technologies in 2006 and for its innovative Free World Dialing™ ad-supported calling service in 2007.

"Talkster has been recognized with our 2008 Product of the Year Award for its excellence in the advancement of voice and data communications," said Rich Tehrani, TMC President and Group Editor-in-Chief. "Talkster has proven it is a company committed to quality and excellence in solutions that benefit consumers worldwide. Especially key in this trying economy are solutions like talki that leverage mobile technology to save consumers money. With this award TMC is honoring the innovations of Talkster's team for the third year running as the company continues to successfully evolve its alternative communications offerings to meet the needs of consumers and VNOs around the globe."

talki is a new lightweight software application from Talkster, available as a download or accessible through a mobile browser. It offers free or low-cost international calling, plus text and picture messaging, all in one convenient and easy to use mobile app. Talkster incorporated its award-winning Free World Dialing service into talki so people in 37 countries can place long distance calls at the same rate they pay for local calls, meaning no more expensive international mobile phone charges. For calling to countries where Free World Dialing is not yet supported, calling can still be done at rates 80 percent to 90 percent less than typical mobile calling rates. What's more, the talki mobile app offers consumers unlimited global text messaging without SMS charges and global picture messaging without MMS charges.

Also available as a white labeled service, talki allows VNOs to deliver new voice, text and multimedia services to mobile subscribers without relying on carrier infrastructure. With talki, VNOs can easily deliver new communications services, such as free or low-cost international calling or unlimited text and picture messaging, opening up new opportunities for revenue and marketing, independent of carrier capabilities and without the need for capex investments. The talki white label service includes a complete portal with tools for managing subscribers, subscription packages, advertising campaigns and monitoring usage statistics. Plus, Talkster's mobile billing system gives VNOs an easy way to offer their

customers the ability to purchase calling and messaging credits directly from their mobile phones via SMS or PayPal.

The 2008 Communications Solutions Product of the Year Award winners can be found on the [INTERNET TELEPHONY](#) and [Customer Interaction Solutions](#) Web site.

About Talkster

Talkster is revolutionizing communications with award-winning ad-supported and software-based technologies. Through its Free World Dialing™ service and talki™ mobile application Talkster is giving consumers highly affordable alternatives to long distance and international calling, plus text and picture messaging. Talkster's talki white label application allows companies to create new opportunities for revenue and marketing by offering customers compelling services delivered through a branded mobile interface. From your mobile phone visit <http://free.talkster.com> to start using Free World Dialing, and <http://m.talki.me> to download talki. For more information visit Talkster at www.Talkster.com.

About TMC

Technology Marketing Corporation (TMC) is a global integrated media company helping our clients build communities in print, in person and online. TMC publishes [Customer Interaction Solutions](#), [INTERNET TELEPHONY](#), [Unified Communications](#), and [NGN Magazine](#). TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by two to three million unique visitors each month worldwide, according to Webtrends. TMCnet is ranked as 2,921 in Quantcast's Top US Sites placing TMCnet in the top .03% most visited Web sites in the US. In addition, TMC produces [ITEXPO](#), [4GWE Conference](#), [Digium|Asterisk World](#) and Communications Developer Conference.

TMC's [Green Blog](#) has been ranked on the ["100 Best Blogs for Those Who Want to Change the World"](#). TMC also recently launched new industry-specific Web sites: [IT.TMCnet.com](#), [Cable.TMCnet.com](#), [Robotics.TMCnet.com](#), [Satellite.TMCnet.com](#), [Green.TMCnet.com](#). New services offered by TMCnet include the [Tech Jobs](#) site, TMCnet [iPhone](#) News and [Facebook connections](#). For more information about TMC, visit www.tmcnet.com.

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